Pradhan Mantri
Gramin Digital Saksharta Abhiyan (PMGDISHA)
NDLM/DISHA Schemes: Pan India

Certified Candidates: Community-wise distribution
- OBC: 16%
- General: 30%
- SC: 22%
- ST: 32%

Target: 52.5 Lakh
- Registered: 1.09 Crore
- Trained: 88 Lakh
- Certified: 53.67 Lakh

Gender-wise distribution of Certified candidates
- Male: 50%
- Female: 50%
Impact Assessment Study Findings

IIT-Delhi

- Awareness about educational needs: 57.2
- Increased reach: 42.5
- Ability to learn new skills: 41.7
- Confidence to explore jobs: 40.8
- Confidence to use digital devices/internet: 41.4
- Knowledge gained: 75
- Regularity of training: 91.9

Council for Social Development

- Improvement in awareness & knowledge: 50
- Satisfaction with facilities: 72
- Improvement in awareness: 35
- Ease of using smartphones: 50
- Knowledge of trainers: 40
Digital Jagriti

Enable rural citizens/merchants - Electronic Payment System

GO CASHLESS...
GO DIGITAL...

- UPI
- USSD
- e-Wallet
- Cards, POS
- Aadhaar

Citizen Registered: 2,04,87,204
EPS Activation: 2,02,74,341
Merchants Enabled: 27,08,300

District: Sensitization Drives: 650
Block: Sensitization Drives: 5,735
PMGDISHA Abhinandan Samaroh on 07/10/2017
PMGDISHA

Film

Song
PMGDISHA for New India - Building a Digitally Literate Rural India

1. The scheme was initiated by the Govt. in February 2017
2. Aims to make 6 crore people digitally literate within a period of 2 years
3. Envisages making at least one person digitally literate in every household in rural India (~40% Households)
4. Priority could be given to digitally illiterate SC, ST, BPL, Women, Divyang & Minorities
5. Training to be provided through identified training centres mainly CSCs
6. Empower citizens with access to information knowledge skills for operating digital devices
PMGDISHA for New India - What is the Training Process?

- Candidate is registered on the PMGDISHA portal
- Video-assisted teaching by trainer on the modules
- Training assistance to make candidates familiar with Digital Devices and Electronic Payment Systems
- Digital Transactions are carried out by candidates using USSD/ UPI/ e-Wallets/ AEPS & BHIM
- Number of transactions (at least 5) are captured for each candidate
- Candidates are allowed for examination after biometric authentication
Learning Outcomes

**Introduction to Digital Devices**

Understand the basics (terminology, navigation and functionality) of digital devices

**Operating Digital Devices**

Use digital devices for accessing, creating, managing and sharing information

**Introduction to the Internet**

Use the Internet to browse in an effective and responsible manner
Learning Outcomes

Communications using the Internet
- Use technology to communicate effectively

Applications of Internet (include citizen-centric services; Use of digital financial tools for undertaking cashless transactions)
- Carry out cashless transactions using digital financial tools (USSD/ UPI/ eWallet/ AEPS/ Card/ PoS)
- Use Digital Locker
- Use online citizen-centric services

Appreciate the role of digital technology in everyday life, in social life and at work
Status till date

Training Partners
600
Create channel for physical delivery of the digital literacy training

Registered Candidates
10528768
Monitor physical delivery of digital literacy program

Training Completed
10521903
Ensure physical delivery of the digital literacy training

Certified Students
5249458
Beneficiary of the digital literacy training
<table>
<thead>
<tr>
<th>SNo</th>
<th>State</th>
<th>Targets</th>
<th>Candidates Registered</th>
<th>Training Completed</th>
<th>Certified Candidates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>UTTAR PRADESH</td>
<td>11171000</td>
<td>2432262</td>
<td>2390272</td>
<td>1131112</td>
</tr>
<tr>
<td>2</td>
<td>BIHAR</td>
<td>6630000</td>
<td>747778</td>
<td>736956</td>
<td>373082</td>
</tr>
<tr>
<td>3</td>
<td>WEST BENGAL</td>
<td>4481000</td>
<td>280368</td>
<td>272757</td>
<td>124586</td>
</tr>
<tr>
<td>4</td>
<td>MAHARASHTRA &amp; Goa</td>
<td>4473000</td>
<td>493103</td>
<td>482997</td>
<td>248473</td>
</tr>
<tr>
<td>5</td>
<td>MADHYA PRADESH</td>
<td>3784000</td>
<td>704085</td>
<td>686995</td>
<td>332535</td>
</tr>
<tr>
<td>6</td>
<td>RAJASTHAN</td>
<td>3712000</td>
<td>695028</td>
<td>687443</td>
<td>339316</td>
</tr>
<tr>
<td>7</td>
<td>KARNATAKA</td>
<td>2705000</td>
<td>303140</td>
<td>300766</td>
<td>164561</td>
</tr>
<tr>
<td>8</td>
<td>TAMIL NADU</td>
<td>2679000</td>
<td>322747</td>
<td>316844</td>
<td>178691</td>
</tr>
<tr>
<td>9</td>
<td>ODISHA</td>
<td>2517000</td>
<td>704953</td>
<td>696129</td>
<td>379494</td>
</tr>
<tr>
<td>10</td>
<td>GUJARAT</td>
<td>2497000</td>
<td>722387</td>
<td>715248</td>
<td>391280</td>
</tr>
<tr>
<td>11</td>
<td>ANDHRA PRADESH</td>
<td>2028000</td>
<td>192913</td>
<td>184900</td>
<td>107159</td>
</tr>
<tr>
<td>12</td>
<td>TELANGANA</td>
<td>2028000</td>
<td>193919</td>
<td>191597</td>
<td>104369</td>
</tr>
<tr>
<td>SNo</td>
<td>State</td>
<td>Targets</td>
<td>Candidates Registered</td>
<td>Training Completed</td>
<td>Certified Candidates</td>
</tr>
<tr>
<td>-----</td>
<td>---------------------------</td>
<td>----------</td>
<td>-----------------------</td>
<td>--------------------</td>
<td>----------------------</td>
</tr>
<tr>
<td>13</td>
<td>ASSAM</td>
<td>1929000</td>
<td>63523</td>
<td>54594</td>
<td>397</td>
</tr>
<tr>
<td>14</td>
<td>JHARKHAND</td>
<td>1803000</td>
<td>945267</td>
<td>937011</td>
<td>439258</td>
</tr>
<tr>
<td>15</td>
<td>CHHATTISGARH</td>
<td>1412000</td>
<td>635857</td>
<td>611620</td>
<td>317771</td>
</tr>
<tr>
<td>16</td>
<td>KERALA</td>
<td>1257000</td>
<td>11338</td>
<td>11151</td>
<td>3618</td>
</tr>
<tr>
<td>17</td>
<td>PUNJAB</td>
<td>1247000</td>
<td>241596</td>
<td>235985</td>
<td>142746</td>
</tr>
<tr>
<td>18</td>
<td>HARYANA</td>
<td>1191000</td>
<td>637484</td>
<td>626588</td>
<td>351090</td>
</tr>
<tr>
<td>19</td>
<td>JAMMU AND KASHMIR</td>
<td>658000</td>
<td>121159</td>
<td>116263</td>
<td>61495</td>
</tr>
<tr>
<td>20</td>
<td>UTTARAKHAND</td>
<td>506000</td>
<td>11899</td>
<td>11729</td>
<td>4715</td>
</tr>
<tr>
<td>21</td>
<td>HIMACHAL PRADESH</td>
<td>444000</td>
<td>11899</td>
<td>30735</td>
<td>28826</td>
</tr>
<tr>
<td>22</td>
<td>TRIPURA</td>
<td>195000</td>
<td>31199</td>
<td>11729</td>
<td>16964</td>
</tr>
<tr>
<td>23</td>
<td>NER</td>
<td>557000</td>
<td>11729</td>
<td>5779</td>
<td>2380</td>
</tr>
<tr>
<td>24</td>
<td>UTs</td>
<td>96000</td>
<td>5985</td>
<td>5779</td>
<td>2380</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>60000000</strong></td>
<td><strong>10723104</strong></td>
<td><strong>10526561</strong></td>
<td><strong>5329989</strong></td>
</tr>
</tbody>
</table>
The Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA) has been launched to impart digital literacy to citizens in rural areas. It will provide access to information, knowledge, education and healthcare.

Emphasising the need for digital literacy, Modi said, “Gandhiji appealed to people to educate themselves during the independence movement. Similarly in this era of technology, people young and old should be digitally literate for good governance in the country.”
Thank You