

STPI LEAP AHEAD 2nd Edition

Promoting Emerging Tech Startups in Tier-II & Tier-III Cities
(Launchpad for Entrepreneurs towards Accelerated growth and Pioneering AHEAD)

1. OVERVIEW:

After the tremendous success of its 1st edition, LEAP AHEAD is back with its 2nd edition! In collaboration with top investors, STPI launches this pan-India initiative to help tech startups accelerate growth. Gain high-quality mentorship, secure investments, and establish global connections. If you're a tech startup with early traction or in the growth stage, this is your chance to scale! Don't miss out on this incredible opportunity.

In this program, 3-month intensive training will be provided to selected tech startups in hybrid mode i.e., In-person & virtual. Startups will benefit from various master classes, group sessions, 1:1 mentorship followed by bi-weekly progress and evaluation mechanism. This will enable the startup to establish a product market fit, identify customer segment, growth hacking strategies, business compliance, leadership recruitment and fundraising.

2. ELIGIBILITY CRITERIA FOR STARTUPS

To be eligible to apply for LEAP AHEAD, startups must meet the following criteria:

- The challenge is open to Indian startups# working in domains related to software product development.
- Startups registered with DPIIT under the Startup India program are encouraged to participate.
- The startup should be a Private Limited Company.
- The startup should be in the scaling stage, growth stage, or planning expansion into new geographical locations or product diversification.
- The startup should have generated a revenue of at least Rs. 10 Lakhs with minimum 1-year audited balance sheet/filed ITR.
- The startup should have raised a minimum of Rs. 25 Lakhs from external investors (not applicable in case of bootstrapped startups).
- Startups with the following criteria will be preferred:
 - Demonstrating traction, preferably between Seed and Series A stages.
 - Building a scalable product or service with a significant total addressable market and defensible growth model.

#At least 51% shareholding with Indian citizen or person of Indian origin. The applicant's entity should not be a subsidiary company of any foreign corporation.

3. KEY BENEFITS:

- A 3-month intensive mentorship in hybrid mode, blend of virtual and in-person sessions
- Opportunity to access vast network and get 1-on-1 mentorship with investors and industry experts
- Funding of upto Rs. 1 Cr after grooming & hand holding by leading investors
- Networking opportunity and Global Market Exposure
- 1-year Free Associate TiE Delhi-NCR Membership
- Incubation in STPI's Centers Pan India
- Cloud Credits and other benefits from leading third-party service providers

4. TIMELINES & DURATION (TENTATIVE):

Table B

Sl. No.	Activity	Date
1	Application Submission– Start Date	15 th October 2024
2	Application Submission– End Date	10 th December 2024

Note:

- (1) LEAP AHEAD Programs to be published on LEAP AHEAD/ NGIS website and other relevant portal as appropriate.
- (2) Changes in dates, if any, shall be made public on all relevant portals and social media channels well in advance.

5. STAKEHOLDERS: MeitY, STPI, MSH, STPINEXT INITIATIVES

NOTE: For more information kindly visit: <https://leapahead.sayuj.net/> or applicants may directly apply through link: <https://sayuj.net/apply-contest/leapahead2>