

Telecom Partner (Voluntary) Engagement

Originally published 11-Jan-2017; Revised on 20-Jan-2017 (extended deadline)

The Government of India, (as part of its Flagship *Digital India programme*) and the United Nations University Operating Unit on Policy- Driven Electronic Governance (UNU-EGOV), in collaboration with UNESCO, are hosting the 10th edition of the *International Conference on Theory and Practice of Electronic Governance (ICEGOV)* from 7-9 March 2017, followed by a Doctoral Colloquium on 10th March 2017, at The Ashok, New Delhi.

The Conference theme is '***Building Knowledge Societies: from Digital Government to Digital Empowerment***'. The details are available online at <http://www.icegov.org/> and www.digitalindia.gov.in

The Conference Committee for ICEGOV 2017 is chaired and spearheaded by *Shri Ravi Shankar Prasad*, Hon'ble Minister of Law & Justice and Electronics & Information Technology, Government of India, and co-chaired by *Ms. Maria Manuel Leitao Marques*, Minister of the Presidency and of Administrative Modernisation, Portuguese Government, Portugal. The National Steering Committee is chaired by *Ms. Aruna Sundararajan*, Secretary, Ministry of Electronics & Information Technology, Government of India.

Under the patronage of Ministry of Electronics & Information Technology (MeitY), the National e- Governance Division (NeGD) invites registered telecom service providers for voluntary partnership for ICEGOV 2017, in the broad roles as listed in this call. All partnerships and roles will be duly and visibly acknowledged at the event and in relevant communication in the run-up to the event.

A) ABOUT ICEGOV

1. ICEGOV is a series of *International Conferences on Theory and Practice of Electronic Governance* which take place annually around the world. The ICEGOV series is a significant platform for convergence of Academia, Government, International Organisations and Private Sector to provide insights and share best practises in the field of Digital Governance.
2. The objective of ICEGOV series is in consonance with the underlying focus of *Digital India programme: participative & inclusive e-Governance*.
3. In figures, the ICEGOV community includes 1548 authors and reviewers from 102 countries worldwide; 69% Academia, 18% Government, 9% Industry and 4% International & other organisations.
4. The Conference shall host around 400-500 international participants, from more than 50 countries worldwide, including a large participation from India. The earlier ICEGOV Conferences have taken place in Macao 2007, Cairo 2008, Bogota 2009, Beijing 2010, Tallinn 2011, Albany 2012, Seoul

2013, Guimaraes 2014, and Montevideo 2016. The Broad contours of ICEGOV 2017 Conference are as follows:

- 3 day Conference (7-9 March, 2017); Doctoral Colloquium on 10 March, 2017
- 6 Keynote Lectures
- 4 Plenary Sessions (in addition to opening & closing session)
- 12 Thematic Sessions & 12 Invited Sessions
- Academic Poster Exhibition
- Showcase Exhibition

B) KEY BENEFITS

1. **Branding:** All partnerships will be accorded due recognition and acknowledgement, both at the venue and in relevant communication as part of run up to the event. Our Telecom Partner shall be featured on the international website (www.icegov.org) as Digital India Telecom Partner for ICEGOV 2017.
2. **Complimentary registration of upto 15 Guests and implementation team**
 - i. There would be no registration fee charged and all guests would be served F&B (including tea & lunch).
 - ii. The Partner is requested to select an interested and motivated set of international and national guests as audience for all 3 days of the conference. Your guests will add to the prestige and quality of this prestigious event. (PS: These registrations will be over and above any other invitations for registrations that you or your colleagues may receive from the international ICEGOV team, which will go out separately).
 - iii. May we request you to carefully select your guests for registration, which can be a mix of people **from India and abroad. We will count on them to attend all days of Conference.**
 - iv. Your implementation / ground team would also be provided registration (upto 5 persons).
 - v. We will soon share the registration links, however, we will not provide hotel accommodation or transport facility to and fro venue to the guests.
 - vi. Programme/ schedule details are available on the site at <http://www.icegov.org/program/>
3. **Complimentary Exhibition Stall:** There is a possibility of exhibition space for the Partners
4. **Networking Opportunities:** Networking Opportunity with eminent dignitaries & delegates in the field of IT & e-governance from across the Globe, including at the Conference and formal dinners.

B) OUR ACADEMIC (Voluntary) PARTNERS ICEGOV 2017

1. Indian Institute of Technology (IIT), Delhi
2. Indian Institute of Management (IIM), Bangalore
3. Delhi University (DU)
4. Indian Institute of Information Technology, Design and Manufacturing (IITDM), Jabalpur
5. King George's Medical University (KGMU), Lucknow

C) Telecom PARTNER ENGAGEMENT:

We are keen to onboard one Telecom Partner for ICEGOV 2017.

The various modalities of engagement which can be explored on Pro Bono basis with the Telecom Partner for ICEGOV 2017 are as given below. The list of given options are not exhaustive and the Partner is free to contribute towards the Conference through other mediums too, as deemed fit by the concerned Partner:

1. Provide Technology Solutions: RFID service, Free Wifi Service at the Venue (Conference Area) for all 4 days of Conference (7th – 10th March 2017), for seamless connectivity experience for about 1000 guests, with minimum 1 MBPS downloading speed per user at Ashok Hotel, New Delhi. The Conference area would be the Convention Centre, Hard Court Area and the adjacent lawns. A feasibility test may be organised for optimum options. You may ensure basic security features for Wifi login using email system and SMS for OTP based authentication as the number of international participants is substantial.
2. Sponsor souvenirs or mementos for all participants
3. Display of ICEGOV 2017 on Partner's Website and /or Newsletter (if any)
4. Dedicated (relevant and interested) audience of upto 15 Guests for all 3 days of Conference
5. RUN-UP & CONTINUED ENGAGEMENTS –
 - a. Co-branding with ICEGOV 2017 in the months running up to the actual event in March 2017 during any events / conferences being organised by the Partner.
 - b. Invite NeGD spokespersons in your major conferences/ workshops/ events being organized for taking up sessions/ slots on ICEGOV and Digital India.
 - c. Engage influencers in the organisation and capture their key positive messages around Digital India, ICEGOV series, and the 2017 ICEGOV theme as textual content messages as well as video bytes (preferably 720p format).
 - d. Link with ICEGOV 2017 social media channels for linkage and dissemination of communication and promotional material (including banners) through organisation's official portals, email messaging systems, social media handles, other messaging systems, hard publications etc.
6. Facilitate participation of a Bollywood Celebrity/ Indian Artist as guest for the formal dinners.

D) Eligibility and How to Apply

Selection of Partner will also take into account for Wi-fi purposes:

1. Band-width offered
2. Security features
3. Type of Wifi connectivity

4. Maximum UP-time
5. Maximum engagement options offered

This call is made only to registered telecom service providers.

*Interested organizations may apply through email to icegov@digitalindia.gov.in (with subject – ICEGOV2017 Telecom Partner Application) **by 27-Jan-2017, 11:59 PM Indian Standard Time**, with full details of your nodal officer/s (Full Name, Designation, Email address, Landline, Mobile, Physical Address) for this activity.*

NeGD reserves the right to call off this activity/ initiative at any time and to also not accept any particular application without assigning any reason.

Contact details:

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